

House Engrossed

State of Arizona
House of Representatives
Forty-sixth Legislature
First Regular Session
2003

CHAPTER 126

HOUSE BILL 2282

AN ACT

AMENDING SECTION 28-7311, ARIZONA REVISED STATUTES; REPEALING LAWS 1997,
CHAPTER 1, SECTION 382; RELATING TO TOURIST ADVERTISING.

(TEXT OF BILL BEGINS ON NEXT PAGE)

1 Be it enacted by the Legislature of the State of Arizona:

2 Section 1. Section 28-7311, Arizona Revised Statutes, is amended to
3 read:

4 28-7311. Logo sign programs; rules; definitions

5 A. The department may establish a logo sign program. Notwithstanding
6 sections 28-648, 28-7048 and 28-7053, as part of the program the department
7 may contract with a third party to install and maintain specific services
8 information signs, known as logo signs, on certain portions of the completed
9 interstate highway system in this state. The third party shall agree in the
10 contract to:

11 1. Furnish, install, maintain and replace signs for the benefit of
12 business advertisers who provide gas, food, lodging, ATTRACTION and camping
13 facilities for the general public.

14 2. Lease advertising space on the signs to operators of the facilities
15 prescribed in paragraph 1 of this subsection.

16 B. In addition to the program established in subsection A of this
17 section, the department may establish a rural logo sign program.
18 Notwithstanding sections 28-648, 28-7048 and 28-7053, as part of this program
19 the department may contract with a third party to install and maintain
20 specific services information signs, known as logo signs, on any class of
21 state highway, other than a segment of the interstate highway system, located
22 outside of an urbanized area with a population of one hundred thousand or
23 more persons. The third party shall agree in the contract to:

24 1. Furnish, install, maintain and replace signs for the benefit of
25 business advertisers that provide gas, food, lodging, ATTRACTION and camping
26 facilities for the general public.

27 2. Lease advertising space on the signs to operators of the facilities
28 prescribed in paragraph 1 of this subsection.

29 C. The department shall adopt rules to implement and operate the logo
30 sign programs. Costs incurred under the programs established by this section
31 shall be paid under agreements negotiated between the third party and the
32 business advertisers.

33 D. For the purposes of this section:

34 1. "Population" means the population determined in the most recent
35 United States decennial census or in the most recent special census as
36 provided in section 28-6532.

37 2. "Urbanized area" means an urbanized area as defined in the
38 decennial census by the United States bureau of the census.

39 Sec. 2. Repeal

40 Laws 1997, chapter 1, section 382 is repealed.

APPROVED BY THE GOVERNOR APRIL 30, 2003.

FILED IN THE OFFICE OF THE SECRETARY OF STATE MAY 1, 2003.

Passed the House March 3, 2003,

Passed the Senate April 23, 2003,

by the following vote: 57 Ayes,

by the following vote: 29 Ayes,

2 Nays, 1 Not Voting

0 Nays, 1 Not Voting

Jake Flake
Speaker of the House

Ken Bennett
President of the Senate

Norman L. Moore
Chief Clerk of the House

Charmin Billeter
Secretary of the Senate

EXECUTIVE DEPARTMENT OF ARIZONA
OFFICE OF GOVERNOR

This Bill was received by the Governor this
24 day of April, 2003,

at 11:08 o'clock A M.

Sandra Ramirez
Secretary to the Governor

Approved this 30 day of

April, 2003,

at 4³⁰ o'clock P. M.

J. N. Noyes
Governor of Arizona

EXECUTIVE DEPARTMENT OF ARIZONA
OFFICE OF SECRETARY OF STATE

This Bill was received by the Secretary of State
this 1 day of May, 2003,

at 3:46 o'clock P. M.

Janice K. Brown
Secretary of State

H.B. 2282