



STATE OF ARIZONA  
OFFICE OF THE GOVERNOR

DOUGLAS A. DUCEY  
GOVERNOR

EXECUTIVE OFFICE

March 16, 2018

The Honorable Michele Reagan  
Secretary of State  
1700 W. Washington, 7<sup>th</sup> Floor  
Phoenix, AZ 85007

Dear Secretary Reagan:

I am transmitting to you the following bills from the Fifty-third Legislature, 2<sup>nd</sup> Regular Session, which I signed on March 16, 2018:

HB 2013 trust companies; liquid capital; definition (Finchem)  
HB 2019 civil rights advisory board; continuation (Kern)  
HB 2025 workers' compensation; rate deviations (Livingston)  
HB 2026 county school superintendent; services; entities (Boyer)  
HB 2043 occupational therapy board; continuation (Carter)  
HB 2061 financial institutions department; superintendent duties (Shope)  
HB 2079 single axle tow dolly; definition (Shope)  
HB 2098 insurance; inducements (Livingston)  
HB 2115 bonds; ballot language; procedures (Mitchell)  
HB 2150 manufactured home sales; licensure; exemption (Weninger)  
HB 2178 secretary of state; notary public (Coleman)  
HB 2278 child support rights transfer (Cobb)  
HB 2317 disability plates; permanent placards (John)  
HB 2413 public road maintenance; primitive designation (Cook)  
HB 2484 local food tax; equality (Shope)  
SB 1038 state land sales; payment method (Griffin)  
SB 1042 backflow prevention; state fire code (Kavanagh)  
SB 1057 county school superintendent; report; approval (Burgess)  
SB 1072 DCS; contractor employees; fingerprint requirement (Brophy McGee)

SB 1076 assault; public safety contractors; workers (Barto)  
SB 1082 full-day kindergarten; instruction requirements (Allen, S.)  
SB 1089 purple heart day (Borrelli)  
SB 1205 unemployment insurance; educational employers; interest (Fann)  
SB 1207 lease authority; airports; air terminals (Pratt)

Sincerely,

A handwritten signature in black ink that reads "Douglas A. Ducey". The signature is written in a cursive style with a large initial 'D' and a prominent flourish at the end.

Douglas A. Ducey  
Governor  
State of Arizona

cc: Senate Secretary  
Chief Clerk of the House of Representatives  
Arizona News Service

House Engrossed

**FILED**

**MICHELE REAGAN  
SECRETARY OF STATE**

State of Arizona  
House of Representatives  
Fifty-third Legislature  
Second Regular Session  
2018

**CHAPTER 10**

# **HOUSE BILL 2098**

AN ACT

AMENDING SECTION 20-452, ARIZONA REVISED STATUTES; RELATING TO TRANSACTION OF INSURANCE BUSINESS.

(TEXT OF BILL BEGINS ON NEXT PAGE)

1 Be it enacted by the Legislature of the State of Arizona:

2 Section 1. Section 20-452, Arizona Revised Statutes, is amended to  
3 read:

4 20-452. Prohibited inducements

5 Except as permitted in sections 20-453 and 20-454, any insurer,  
6 insurance producer or other person, as an inducement to insurance or in  
7 connection with any insurance transaction, shall not provide in any policy  
8 for or offer, sell, buy or offer or promise to buy, sell, give, promise or  
9 allow to the insured or prospective insured or to any other person on  
10 behalf of the insured or prospective insured in any manner:

11 1. Any employment.

12 2. Any shares of stock or other securities issued or at any time to  
13 be issued or any interest therein or rights thereto.

14 3. Any advisory board contract, or any similar contract, agreement  
15 or understanding, offering, providing for or promising any special  
16 profits.

17 4. Any prizes, goods, wares, merchandise or tangible property of an  
18 aggregate value of more than ~~twenty-five~~ ONE HUNDRED dollars. This  
19 paragraph does not prohibit an insurer from retaining an independent third  
20 party to conduct a customer feedback effort intended to help the insurer  
21 improve the quality of its products or services and to offer an insured  
22 business or individual a reasonable incentive to participate in the  
23 feedback effort. An incentive is presumed reasonable if it does not  
24 exceed two hundred dollars. An insurer may not offer, reference or  
25 promote an incentive or feedback effort under this paragraph in connection  
26 with an application for or renewal of insurance coverage. For the  
27 purposes of this paragraph, "feedback effort" means activities that are  
28 designed to elicit customer perceptions on a predetermined set of topics  
29 that are related to the insurer's products or services, including  
30 in-person, telephonic or online surveys, polls, focus groups, interviews,  
31 questionnaires and other recognized opinion-gathering mechanisms.

**APPROVED BY THE GOVERNOR MARCH 16, 2018**

**FILED IN THE OFFICE OF THE SECRETARY OF STATE MARCH 16, 2018**

Passed the House February 6, 20 18

Passed the Senate March 14, 20 18

by the following vote: 43 Ayes,

by the following vote: 30 Ayes,

15 Nays, 1 Not Voting

0 Nays, 0 Not Voting

[Signature]  
Speaker of the House  
 Pro Tempore  
Jim Drake  
Chief Clerk of the House

[Signature]  
President of the Senate  
Susan O'Connell  
Secretary of the Senate

EXECUTIVE DEPARTMENT OF ARIZONA  
OFFICE OF GOVERNOR

This Bill received by the Governor this

15<sup>th</sup> day of March, 20 18

at 8:59 o'clock A. M.

[Signature]  
Secretary to the Governor

Approved this 16<sup>th</sup> day of

March 2018

at 9:33 o'clock A. M.

[Signature]  
Governor of Arizona

EXECUTIVE DEPARTMENT OF ARIZONA  
OFFICE OF SECRETARY OF STATE

This Bill received by the Secretary of State

this 16<sup>th</sup> day of March, 20 18

at 12:19 o'clock P M.

[Signature]  
Secretary of State

H.B. 2098